



Contest

JANUUS

**"Changing the answer is
evolution."**

**Changing the question is
revolution."**

Content

Description

Janus (from Latin Ianus) is the god of **beginnings**, material and immaterial, as well as one of the oldest and most important deities of **Roman** religion.

Usually depicted with **two faces**, since he is able to look both to the future and to the past.

JANUSS bases its roots precisely in this: it takes up the concept of **history** and **transition**.

JANUSS is **present**. A company that merges the experience of the **past** with the innovation of the **future**.

We are a **young, dynamic, digital** and innovative company.

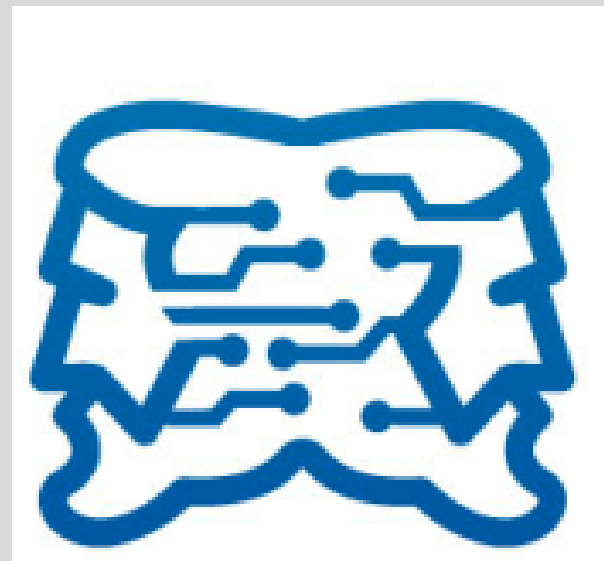
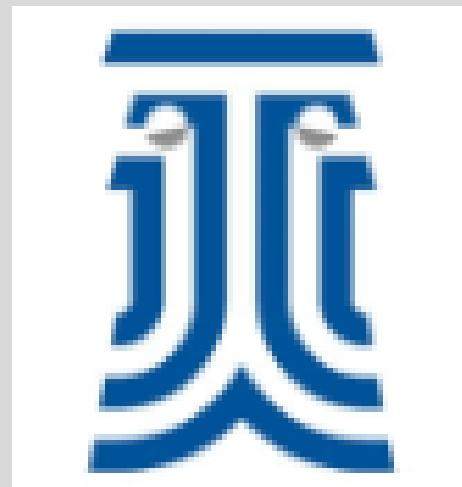
We are here to bring the **skills** of the **younger generation** into the working world of the past: we are here to **modernize**.

We are **revolution**, we are *change*.

Contest JANUSS

Logo

Examples



Contest
JANUSS

Logo

Text

The font of JANUSS, to be matched with the logo, should convey the sense of transition (the double face of Janus it's a must) from past (ex: the J as "capitello") to future (ex: the SS as if it were an arrow to represent the movement, the symbol to send forward).

**REMEMBER: IT'S FOR A TECH COMPANY FOCUSED ON DIGITALIZATION OF SME
WE NEED TO GIVE THE PERCEPTION OF INNOVATION**



SELECTED FONT AND COLOR

J A N U S S



**Good
luck!**